

## EIT ICT Labs Schools and Camps Activity

# Wellbeing Innovation Camp (WIC) 26.-29.10.2010

Themes: societal health, ubiquitous systems, physical exercise and health measurements.

Social media and ubiquitous computing solutions provide a fruitful platform for increasing social and individual well-being. We will create a process, network and platform for developing social media based innovations related to well-being and social inclusion. The activity will link basic research with participatory design, cross-domain education, data and text mining, rapid prototyping and spin-off promotion.

Wellbeing Innovation Camp (WIC) is a kick-off event for the innovation and education activities in this area. WIC will bring together students, researchers, and company representatives to provide a window to current activities and actors in Finland around wellbeing.

The camp consists of 3,5 days at Vierumäki in October, and a project dissemination day in December. During the camp, problem-based learning is applied: participants will form multidisciplinary teams to carry out a small project work on a well-being related case. Project teams will continue their work during the fall, and present their results in December. Distance participation possibility is provided for international participants.

Participants from EIT ICT Labs Nodes are welcome. Relevant EIT ICT Labs thematic areas are Health and wellbeing, Future Internet and content delivery, and smart spaces. Related competence area is ICT-mediated human activity.

### Organisers:

Aalto University  
National Consumer Research Centre  
Sports Institute of Finland, Vierumäki

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**Registration and additional information:** <http://www.cis.hut.fi/wicamp/>

## **Tentative programme**

### **26.10. Orientation day**

14:00 Arrival & Welcome  
Wellbeing usability case work initialization

### **27.10. Vierumäki day: Wellbeing in action**

Activities, lectures and research  
Physical activity, exercise and wellbeing  
Wellbeing technology and measurements  
Society and working life

### **28.10. Aalto Day: Business Cases & Research Workshops**

Presentations from the leading Finnish research projects and companies on wellbeing applications and services

Individual activities: rest & socialising, walking, swimming, gym etc.

### **29.10. Student day: project work**

Wellbeing innovation cases  
Work on projects in multidisciplinary teams  
16:00 Departure