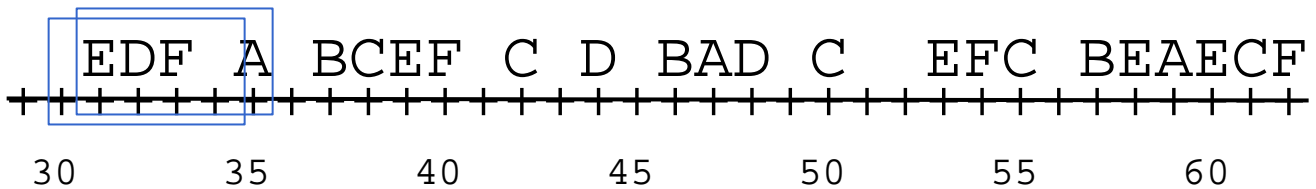


T-122.102 Seminar:

Discovery of frequent episodes in event sequences

- Heikki Mannila, Hannu Toivonen, and A. Inkeri Verkamo.
 - Department of Computer Science, Series of Publications C, Report C-1997-15, University of Helsinki. 1997.
- Presented by Mathias Creutz, 18 Feb. 2003.
- **Motivation**
 - Most data mining techniques process **unordered** collections of data.
 - But there are important application areas, where the data consist of **sequences of events**, e.g.
 - alarms in a telecommunication network
 - user interface actions
 - crimes committed by a person
 - occurrences of recurrent illnesses
 - Goal: **Find relationships** between events occurring together.

Concepts



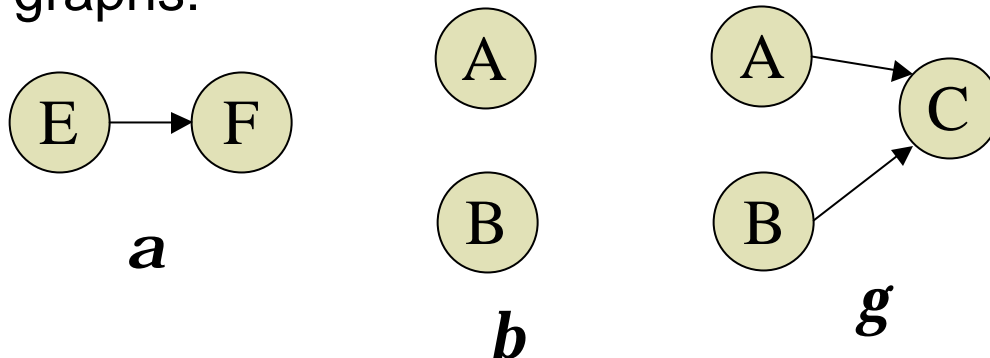
- **Event type** E : e.g., A, B, C, D, E, F .
- **Event**: Pair of an event type and its occurrence time (A, t) , e.g., $(F, 40)$.
- **Event sequence**: Triple (s, T_{start}, T_{end}) , where $s = \langle (A_1, t_1), (A_2, t_2), \dots, (A_n, t_n) \rangle$ is an ordered sequence of events, and T_{start} and T_{end} are the starting and ending times, e.g., $(\langle (E, 31), (D, 32), (F, 33) \rangle, 30, 35)$.

Note: The ending time 35 does **not** include $(A, 35)$!

- **Window**: Event sequence with a particular width, which equals $T_{end} - T_{start}$
- **Episode**: Partially ordered set of events, e.g., whenever A and B occur (in either order), C occurs soon.

Episodes

- Episodes can be described as directed acyclic graphs:

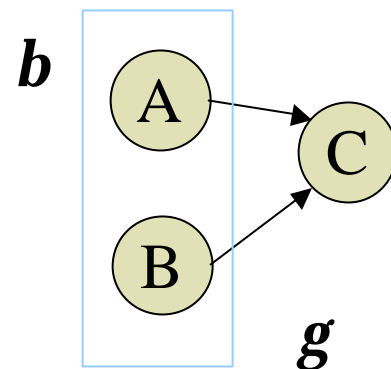


- **Serial episode**: Defined order between events, e.g., *a*. (But other events can intervene!)
- **Parallel episode**: No constraints on the relative order of the events, e.g., *b*.
- An episode is **injective** if no event type occurs twice in it, e.g., *a*, *b*, *g*.
- A **subepisode** contains part of the events of its **superepisode**, and the same ordering constraints apply, e.g., *b* < *g*.

Rules

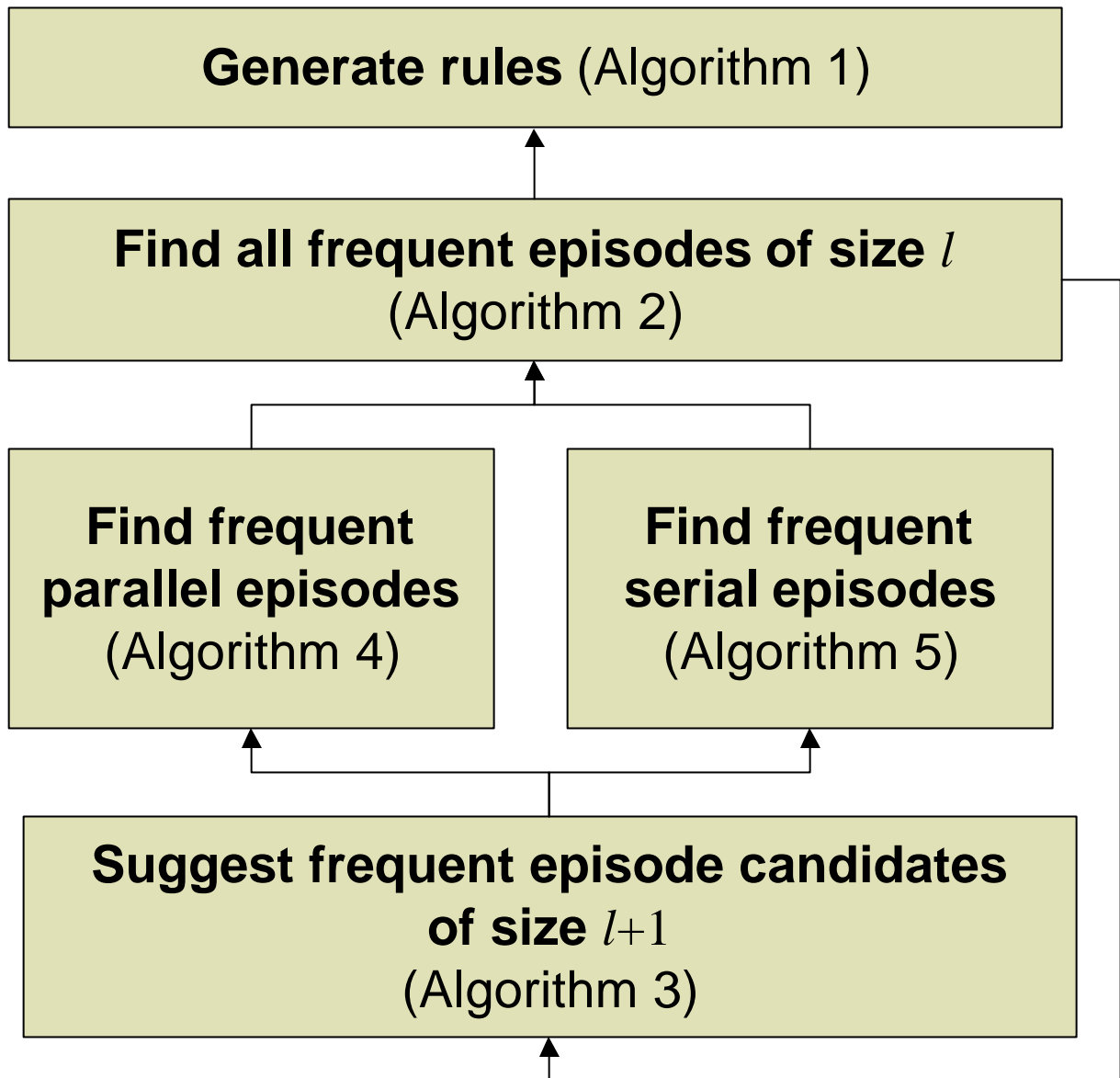
- **Frequency of an episode:** Fraction of windows in which the episode occurs. This is a function of the window width.
- **Frequent episodes:** Set of episodes having a frequency over a particular **frequency threshold**.
- When the frequent episodes are known, **rules** can be obtained that describe connections between events, e.g.,

- If ***b*** occurs in 4.2% and ***g*** in 4.0% of the windows, then there is a chance of 0.95 that ***C*** follows in a window, where ***A*** and ***B*** have been observed.



- We can output the rule ***b* → *g*** with the confidence $fr(\mathbf{g}) / fr(\mathbf{b}) = 4.0 / 4.2 = 0.95$.

WINEPI algorithm



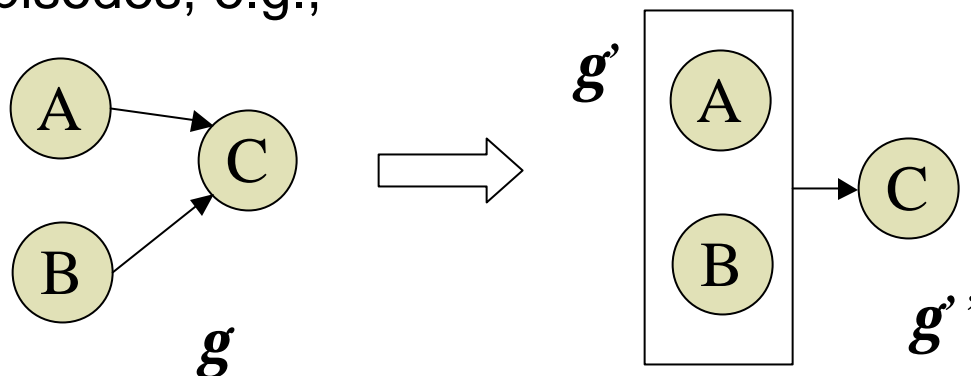
- **Lemma 1:** If an episode is frequent, then all its subepisodes are frequent.

WINEPI implementation details

- **Algorithm 2** (finding frequent episodes):
Breadth-first search: Successively increase the size of the episodes (according to *Lemma 1*).
- **Algorithm 3** (generation of candidate episodes):
Sort episodes **lexicographically** \Rightarrow All episodes that share the same first event types are consecutive in the episode list.
- **Algorithm 4** (finding parallel episodes): Slide a window over the event sequence. For every parallel episode, increase and decrease a **counter of** how many **events of the episode** are **within the window**. When an episode is entirely within a window, increase its frequency count.
- **Algorithm 5** (finding serial episodes): For every serial episode, use a **state automaton that accepts that episode** and rejects all others. Increase the frequency count of the episode when the accepting state is reached. Remove automata when they go out of the window.

General partial orders

- An arbitrary episode can be reduced to a **hierarchical combination** of serial and parallel episodes, e.g.,

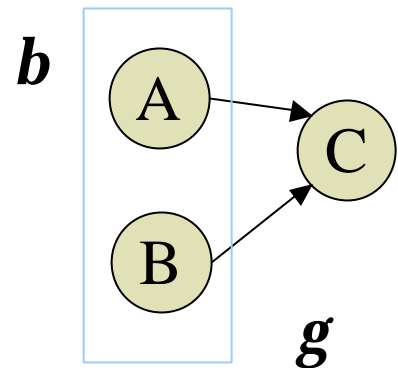


- **Complications:**
 - Sometimes necessary to duplicate event nodes (complicated for non-injective episodes)
 - Composite events have a duration unlike elementary events.
- **Practical and relatively fast alternative:**
 - Handle all episodes as parallel episodes
 - Check the correct partial ordering only when all events are within the window.

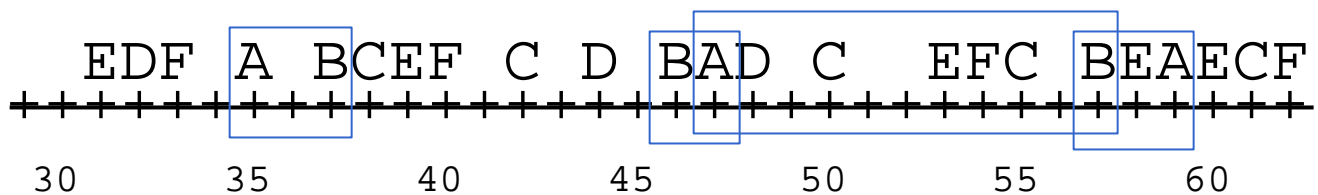
Minimal occurrences

- Instead of using windows we can look at **exact occurrences of episodes**.
- This makes it more easy to find **episode rules** such as "if A and B occur within 15 seconds, then C will follow within 30 seconds" $\Leftrightarrow b[15] \rightarrow g[30]$.

- **Minimal occurrence:**
Shortest possible interval that contains a particular episode.

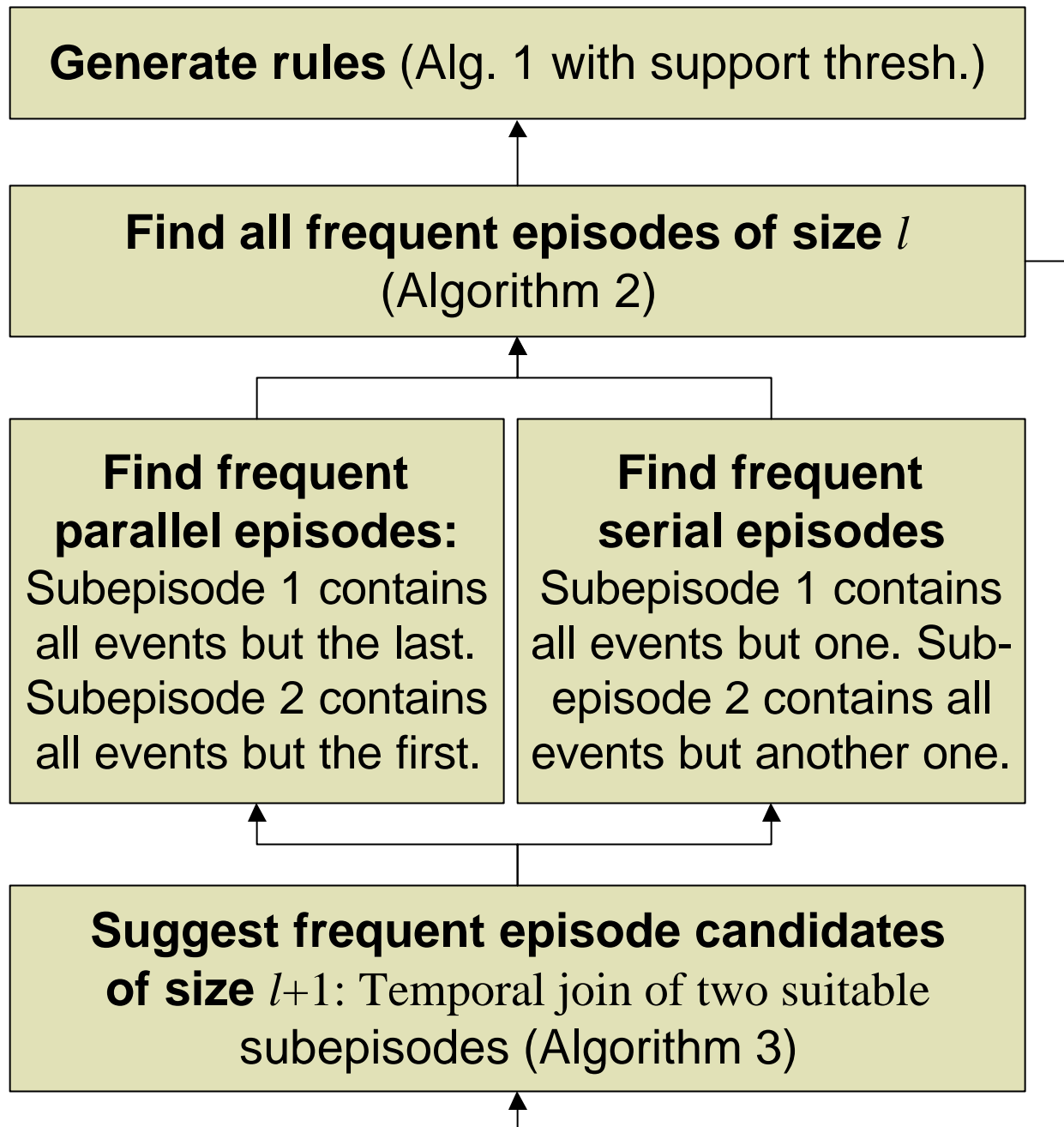


- E.g., the set of minimal occurrences of b : $mo(b) = \{[35,38[, [46,48[, [47,58[, [57,60[\}$



- Instead of frequency, we now use **support**, the number of minimal occurrences of an episode in an event sequence.
 - **Support threshold** vs. frequency threshold.

MINEPI algorithm



Experiments

■ Tests:

– WINEPI

- **Serial episodes** (complex task) vs. **injective parallel episodes** ("easy" task)
- **Different frequency thresholds**
- **Different window widths**

– MINEPI

- **Serial episodes vs. parallel episodes**
- **Different support thresholds**
- **Different number of times bounds for rules**
- **Different confidence thresholds for rules**

■ Evaluation:

- **Time consumption**
- **Quality of candidate generation**
- **Comparison of WINEPI and MINEPI**
 - Differences in frequent episodes found

Data used in experiments (1)

■ **Telecommunications network fault management database**

- 73 679 alarms covering 7 weeks
- 287 different types of alarms
- Average: 1 alarm / minute
- Alarms tend to occur in bursts: It is possible to have 40 alarms in one second.

■ **WWW server log**

- Department of Computer Science at the University of Helsinki
- 116 308 events (WWW pages fetched in February and March 1996)
- 7634 different pages

■ **English text 1**

- GNU man pages
- 5415 words (1102 word types)
- Each word is indexed consecutively to give it a "time". Sentence boundaries cause a gap.

Data used in experiments (2)

■ English text 2

- The same GNU man pages, with non-informative words such as articles, prepositions and conjunctions stripped off
- 2871 words
- 905 word types

■ Protein sequences

- PROSITE database of the ExpASy WWW molecular biology server of the Geneva University Hospital and the University of Geneva
- DNA and protein patterns
- Target: Family of 7 sequences known to contain the string GFRGEAL .
- 4941 events
- 22 event types

Results

■ WWW server log

- Users navigate through long paths from the homepage of the department to the pages of individual courses (rather than using bookmarks).

■ Text database

- Only few rules can be found, e.g.,
 - the, value [2] → the, value, of [3]
- Window widths from 24 to 50 produce the same amount of episodes.

■ Protein sequences

- Found 17 episodes of length 7 or 8
- GFRGEAL is among them, and so are patterns with an 8th symbol fairly near, e.g., GFRGEAL*S

Conclusions

- Rules of **WINEPI** have nice **interpretations as probabilities** concerning randomly chosen windows.
- Rules of **MINEPI** usually **more informative**.
- **WINEPI more efficient** in the first phases of the discovery.
- **MINEPI outperforms WINEPI** in the later iterations.
- Methods could be modified for **cross-use**.