

10–11 Juha Vesanto (Xtract):

Data Mining in Practice

How to make successful analytics/data mining in an industry/corporate environment. Principles and a case study.

11–12 Jyrki Alakuijala (Google):

Machine Learning Methods in Web Search

Google is using machine learning methods in the presence of erroneous user queries and documents of low quality. Differences between a traditional information retrieval corpora and the web, and implications of these differences for improving queries and modeling the web are discussed. Inferring meaning from context and using this additional context for query expansion improves the quality of search results.

See <http://www.cis.hut.fi/Opinnot/T-61.3050/2007/guestlecture>

27 Nov 2007

At 16 o'clock:



See

<http://www.cis.hut.fi/googletalk07/>